

Canadian Military & Veteran Discount Guide: The Ultimate List

The *Dealhack Canadian Military and Veteran Discounts List* is the result of our quarterly survey of brands that offer discounts to all members of the Canadian Armed Forces. Every three months, our team independently verifies each and every discount on this list. Regular changes are also made when we come across a new brand and add it to the list, or when expired discounts need to be removed.

The list currently has over 80 brands, and is divided into 11 categories for your convenience. You can save or print the list to use as a handy reference.

The online version of this guide can be viewed at:

<https://dealhack.ca/blog/canadian-military-discounts>

There may also be other stores or businesses that offer military and veteran discounts but choose not to post them online. Ask around a store if they offer military discounts and be ready to provide a valid CFOne Card, CF ID Card, or [Veteran's Service Card](#).

If you do not have a CFOne card, click [here](#) for a detailed list of supporting documents you can use to prove your connection with the Canadian military services.

Note: *For those who are unable to leave their homes due to the COVID-19 pandemic, we prepared a comprehensive list of all the free resources available online. Click [here](#) to learn more.*

Go to: [Discount Programs](#), [Retail](#), [Vacation & Travel](#), [Transportation](#), [Entertainment](#), [Health & Fitness](#), [Financial](#), [Pet & Animal Care](#), [Food & Restaurant](#), [Technology](#), [Wedding & Party](#).

Discount Programs and Lists



Canadian Forces (CF) Appreciation Program: The CF Appreciation Program offers discounts to Canadian military personnel and their families. Members are eligible for exclusive discounts from hundreds of stores, businesses, and retailers across the country. Sign up for a free CFOne card to become eligible for these discounts ([source](#)).

Black Diamond Pro: CAF members can apply for Black Diamond's Pro Purchase Program to receive special store discounts ([source](#)).

Gerber Gear: Veterans of the CAF can sign up for the Gerber Gear Program to get exclusive discounts and free shipping on select products. Restrictions apply ([source](#)).

Law Enforcement & Armed Forces (LEAF): The LEAF purchase program grants discounts to CAF members who purchase at DS Tactical ([source](#)) and Triggertech ([source](#)).

Leatherman Pro: Active duty Canadian military members who apply for the Leatherman Pro Program can get discounts on select Leatherman products ([source](#)).

Lockhart Tactical: Lockhart Tactical offers a 10% discount to Canadian military members. Register to the Honor Program for free using your valid military ID ([source](#)).

Medex Supply: Medex Supply offers a discount program to active and retired Canada Armed Forces members who can verify their eligibility online ([source](#)).

Oakley Forces: Oakley Forces offers its products at a direct rate for military personnel. You must first register online with your valid military ID to be approved for the program ([source](#)).

Outdoor Research VIP: Outdoor Research VIP offers discounts on outdoor equipment and gear. Complete an online application to sign up for their discounts ([source](#)).

Tandy Leather: Tandy Leather's Military Appreciation Program offers discounts and benefits to active Canadian Armed Forces members and veterans, including their spouses ([source](#)).

Location-specific discounts and deals for tickets can be found at [CAF Connection](#) (use the drop-down in the top left-hand corner to select your community).

List of insurers who can offer discounted car insurance rates to military personnel in Canada can be found using [RateLab](#).

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Retail Discounts



Cabela's: Cabela's is offering a 5% discount to active duty, retired, and reserve members of the Canadian Armed Forces and the Coast Guard. Valid proof of service is required ([source](#)).

BC Firearms Academy: Canadian military members can get a 10% discount at BC Firearms Academy. Call [604-592-2410](tel:604-592-2410) and verify your credentials to receive a promo code ([source](#)).

Blades Canada: Blades Canada Warriors & Wonders is offering military discounts on cutlery products to CAF members. Bring valid military ID for in-store purchases. For online and phone orders, mail a scanned photo of your military ID to info@warriorsandwonders.com ([source](#)).

Lululemon: Canadian Armed Forces members with valid service ID can get a 25% military discount at participating Lululemon stores. This offer extends to military spouses ([source](#)).

Lund Boats: Lund Boats is offering military discounts ranging from \$100 to \$1500 on select models to CAF members. Contact your nearest dealer for more details ([source](#)).

Michaels: Canadian military members with valid ID can get a 15% in-store discount at Michaels. Exclusions apply ([source](#)).

MEC: Mountain Equipment Co-op offers a 15% discount to Canadian Armed Forces members. Bring a valid CAF ID, CFOne membership card, or any photo ID to your nearest MEC store or call 1 (888) 847-0770 ([source](#)).

New Moon Pads: New Moon Pads is offering a 15% discount to active and retired members of the CAF, including their spouses and dependents. Submit a photo of your military ID to renee@newmoonpads.com ([source](#)).

Public Storage Canada: Members of the Canadian military who have a valid CFOne card are eligible for a 10% monthly discount on storage rentals at Public Storage Canada. Additional fees apply ([source](#)).

SAIL: The SAIL outlet in Ottawa offers a 10% in-store discount on select outdoor equipment to Canadian Forces members with valid ID. Exclusions apply ([source](#)).

Sherwin-Williams: Active duty, reserve, and retired Canadian Forces members including their spouses are eligible for a 15% discount at Sherwin-Williams. Restrictions apply ([source](#)).

Veterans Nation: Veterans Nation offers a 10% discount to members of the Canadian Armed Forces. Use the code CAMILITARY upon checkout ([source](#)).

Wolverine Supplies: Active CAF members with military valid ID can get 5% off regular-price firearms and accessories at Wolverine Supplies. Restrictions apply ([source](#)).

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Vacation & Travel Discounts



Beaches by Sandals: Beaches by Sandals offers an extra 10% discount on select resort rooms to active and retired Canadian military personnel and their spouses ([source](#)).

[Beaches Resorts](#): Active members of the Canadian Armed Forces can get a 10% discount from Beaches Resorts. Call [1-888-BEACHES](#) to book this offer. Proof of military service is required upon check-in ([source](#)).

Best Western: Best Western offers a 10% room discount on select hotels and resorts to members of the Canadian military. Present valid ID upon check-in. Restrictions apply ([source](#)).

Butchart Gardens: Military personnel with valid ID can avail of admission discounts at The Butchart Gardens in Brentwood Bay, British Columbia. Contact [250-652-5522](#) or [866-652-4422](#) ([source](#)).

Carnival Cruise Lines: Carnival Cruise Lines offers discounted rates on select cruises to active and retired Canadian National Defense members ([source](#)).

Choice Hotels: Choice Hotels offers discounted rates to Canadian Armed Forces personnel with a valid military ID. Availability varies per hotel location ([source](#)).

Deerfoot Inn: CAF members and veterans are eligible for discounted room rates at the Deerfoot Inn and Casino in Calgary. Call [1-403-236-7529](tel:1-403-236-7529) and inquire about the CAF rate and bring your valid CFOne card or military ID upon check-in ([source](#)).

Dunn Right Home Inspections: CAF members living in Prince Edward Island can get \$50 off home inspection rates from Dunn Right. Proof of military service is required upon booking an appointment ([source](#)).

Howard Johnson Hotels: Canadian armed forces personnel are eligible for government employee rates and other benefits from Howard Johnson hotels. Available in select locations only. Contact [1-800-225-3297](tel:1-800-225-3297) ([source](#)).

International Hotel Group: Active duty and retired Canadian military members are eligible for discounts at participating IHG hotels. Bring valid military ID or other proof of service at check-in ([source](#)).

Jay Peak Resort: Active duty Canadian military personnel can get 50% off day lift tickets and 10% off regular lodging rates at Jay Peak Resort in Vermont. Bring valid military ID ([source](#)).

Marriott On the Falls: The Marriott Hotel near Niagara Falls offers a special rate to eligible members of the Canadian military. Call [1-800-618-9059](tel:1-800-618-9059) and mention the Government and Military Discount or book online ([source](#)).

MSC Cruises: MSC Cruises is offering a 5% discount on standard staterooms and 10% off deluxe staterooms to CAF members who can show their valid military ID. Exclusions apply ([source](#)).

Ontario Fishing Licence: Active and retired Canadian Armed Forces members who are residents of Ontario do not need an Outdoors Card to fish anywhere in the province, but need to have their CF ID, Record of Service Card, or CF Veteran's Service Card. Terms and conditions apply ([source](#)).

Princess Cruises: Princess Cruises is offering \$250 credit for on-board expenses to Canadian Armed Forces members. Apply at least 14 days before their departure date and provide military ID. Restrictions apply ([source](#)).

Royal Caribbean Cruise Line: The Royal Caribbean Cruise Line is offering special rates on select cruises to active and retired Canadian military members who can provide their valid ID. Terms and conditions apply ([source](#)).

Sandy Lane Resort: Canadian military veterans and first responders are eligible for special offers at Sandy Lane Resort in Ontario. Send an email to holiday@sandylaneresort.com or call [705-489-2020](tel:705-489-2020) ([source](#)).

Saskatchewan Fishing Licence: The government of Saskatchewan is offering free angling and hunting licences to veterans of the Canadian Armed Forces. Apply for a HAL account [online](#) and bring valid proof of service. Exclusions apply ([source](#)).

Super 8: Super 8 by Wyndham Hotels is offering a 15% military discount on select rooms to active and retired CAF members and their families. Available at participating Super 8 locations ([source](#)).

The Rooms: Active and retired members of the Canadian military including their spouses can get 35% off the admission fee at The Rooms in St. John's. Show your valid military ID or Veteran's Service Card at the Admissions Desk ([source](#)).

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Transportation Discounts



Air Canada: Active and retired military personnel travelling via Air Canada are allowed up to three pieces of checked baggage, each weighing up to 32 kg (70 lb) each. Valid identification is required ([source](#)).

Air Transat: Canadian military members and one traveling companion receive free standard seat selection, 25% off Option Plus if available, 1 free checked bag at 23 kg

max weight, and 50% off excess baggage fees. Military ID or CFOne card is required ([source](#)).

Avis Car Rental: Avis offers exclusive discounts to veterans and active members of the Canadian Armed Forces. Bring valid ID or proof of service ([source](#)).

BMW: Canadian military members can get special discounts, VAT-free purchases, and other benefits from the BMW Military Sales program. Visit or contact your nearest BMW dealer or authorized sales agent ([source](#)).

Ford: Ford dealerships in Canada offer military rebates, discounts, and other benefits exclusive to CAF members who want to lease or buy a new Ford vehicle. Find your nearest dealership or authorized Ford sales agent for inquiries about their military program ([source](#)).

CheapOair: CheapOair offers discounts on select domestic and international flights to members of the Canadian Armed Forces. Exclusions apply ([source](#)).

General Motors Canada: General Motors Canada offers a \$1000 discount on any new Buick, Cadillac, Chevrolet, or GMC to current and former CAF members and their families. Provide valid proof of military service ([source](#)).

Greyhound Canada: Active and retired members of the Canadian military, including their dependents, can get 10% off the unrestricted walk-up fare at Greyhound Canada. Restrictions apply ([source](#)).

Honda: CAF members who buy or lease a new Honda vehicle can qualify for a military rebate. Visit or call your nearest Honda dealership or sales agent and bring valid military ID or CFOne card ([source](#)).

Hyundai: Hyundai's Military Preferred Pricing Program offers a \$750 discount on select vehicles to Canadian Armed Forces personnel and their family members. Bring valid military ID to your nearest Hyundai dealership. Exclusions apply ([source](#)).

Kia: Canadian military members can get a \$500 rebate on a new Kia vehicle that they purchase or lease, provided that they show their military ID. Call or visit your nearest Kia dealership for inquiries ([source](#)).

Mazda: Mazda is offering a \$600 military discount to active, reserve, and retired members of the CAF including their immediate family members. Contact your local dealer and bring a valid military ID or CFOne card ([source](#)).

Marine Atlantic: CFOne members and up to three companions can get 50% off the Argentia-North Sydney ferry fare, or a free ferry ride on the Port aux Basques-North Sydney route. Bring valid CF1FC-CF card or CF1FC-V card ([source](#)).

Nissan: Canadian Armed Forces who purchase or lease a new Nissan vehicle can qualify for a \$500 rebate. Call your local Nissan dealership or sales agent and bring military ID if they offer this promotion ([source](#)).

Petro-Canada: Petro-Canada offers a discount of 3 cents per liter of petrol with a maximum of 100 liters/month to Canadian military personnel who are CFOne members. Sign up for the Preferred Price card using your CFOne number ([source](#)).

Pick-n-Pull Edmonton: CAF members with valid military ID are eligible for a 10% discount from Pick-n-Pull Edmonton. Call [800-260-5865](tel:800-260-5865) for inquiries about this special promotion ([source](#)).

Porter Airlines: Canadian military personnel with valid ID are eligible for upgraded baggage allowance from Porter Airlines. Baggage fees are waived for up to 3 pieces of checked baggage per military person. Restrictions apply ([source](#)).

Remorquage Edmundston Towing: Canadian military members and veterans who have valid ID can get 15% off towing services. Call [506-353-9111](tel:506-353-9111) for verification.

Swoop Airlines: Swoop Airlines allows active CAF members to carry two checked baggage and one carry-on bag for free. Valid military ID is required. Offer does not apply to military family members ([source](#)).

Toyota: Canadian military members with valid ID can get \$500 off their lease or purchase of a new Toyota vehicle. Contact your nearest Toyota dealership or authorized sales agent for availability of this promotion ([source](#)).

Toyo Tires: Toyo Tires is offering a 35% discount on select tires to veterans and active members of the Canadian Armed Forces through the Military Employee Tire Assist Program. Available at participating dealers ([source](#)).

VIA Rail: VIA Rail offers a 25% discount to Canadian military personnel and up to 5 family members. Bring valid military ID and CFOne card. For online ticket purchases, use the code [12070](#) ([source](#)).

Wash-Workz: Canadian military members with valid service ID can get 10% off any car wash package at Wash-Workz. Schedule an appointment and visit their location in Victoria, BC ([source](#)).

West Jet: CAF members are exempted from baggage fees aboard WestJet flights (up to 4 checked bags) and WestJet Encore flights (up to 3 checked bags). Valid military ID is required, and other restrictions apply ([source](#)).

Go to: Discount Programs, Retail, Vacation & Travel, Transportation, Entertainment, Health & Fitness, Financial, Pet & Animal Care, Food & Restaurant, Technology, [Wedding & Party](#).

Entertainment Discounts



Assiniboine Zoo: Assiniboine Zoo offers a 10% discount on admission fees to Canadian military personnel who have a CFOne membership card. Restrictions apply ([source](#)).

Canadian War Museum: The Canadian War Museum in Ottawa offers free admission to veterans and active CAF members, and up to two family members for each military visitor ([source](#)).

COJO Diving: COJO Diving in New Brunswick is offering a 10% discount on select products and services to CAF members. A valid CFOne membership card is required ([source](#)).

Epic Pass: Canadian military members who buy the military Epic Pass can get discounts at select ski & lodging resorts. Available for active and retired CF members with valid ID, and eligible dependents ([source](#)).

Flying Squirrel Trampoline Park: Flying Squirrel in Victoria BC offers a 50% discount to CFOne cardholders and their family members. Exclusions apply ([source](#)).

Lake Louise Ski Resort: Canadian military members and veterans can get \$34 off lift tickets at Louise Lake Ski Resort. Show valid military ID at the Guest Services office ([source](#)).

Lougheed House: Lougheed House offers free admission to Canadian military members who have a valid CFOne card, including Air Cadets and their escorts ([source](#)).

Ripley's Aquarium of Canada: Canadian Armed Forces members receive a discounted admission fee to the Ripley's Aquarium of Canada. Present your valid CFOne card at the ticket counter ([source](#)).

Royal Alberta Museum: The Royal Alberta Museum offers free admission to Canadian military members who have a CFOne card ([source](#)).

Royal Tyrrell Museum: Canadian military members can get free admission to the Royal Tyrrell Museum in Alberta. Show your valid CFOne card at the ticket booth ([source](#)).

TELUS World of Science: TELUS World of Science in Alberta offers free admission to CAF members, and a 15% discount for their families. Military members and their families get 10% off IMAX ticket prices. Not available online ([source](#)).

Treetop Trekking: CAF members can get a 25% military discount on the individual rate for Zip Line & Aerial Game Treks and 10% off Treewalk Village. Call your nearest Treetop Trekking park to book a reservation and bring valid military ID during your visit ([source](#)).

Vancouver Aquarium: Vancouver Aquarium offers a \$2 individual discount or a 5% group discount to Canadian Armed Forces members. Bring valid military ID ([source](#)).

Ukrainian Cultural Heritage Village: CAF members receive free admission to the Ukrainian Cultural Heritage Village Society in Alberta. Available for CFOne cardholders and their family members ([source](#)).

Wheels & Wings Hobby: Wheels & Wings Hobby store in Toronto offers a 15% discount to CAF members with valid military ID. Call [416-752-0071](tel:416-752-0071) for inquiries about this promotion ([source](#)).

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Health & Fitness Discounts



Azalea: Active and veteran members of the Canadian Armed Forces can receive a 25% discount on select Azalea Laser Clinic services. Bring valid military ID ([source](#)).

Braceology: Braceology Orthodontics is offering a military discount of up to \$1000 for CAF members and their dependents. Book an appointment and bring a valid military ID or CFOne card ([source](#)).

Docbraces: Active and retired CAF, including their family members, can get up to \$500 off treatment fees at Docbraces Orthodontists. Contact or visit your nearest Docbraces clinic ([source](#)).

Gold's Gym: Active and retired CAF members with valid ID are eligible for discounts at Gold's Gym. Availability depends on gym location ([source](#)).

Spartan Fitness: Spartan Fitness offers a 15% discount to Canada Armed Forces members and their families. Bring military ID and CFOne card. Exclusions apply ([source](#)).

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Financial Discounts



Bank of Montreal: The Bank of Montreal offers the Canadian Defence Community Banking (CDCB) program to CAF members. Benefits include free banking, no annual credit card fee, and more ([source](#)).

Continental Currency Exchange: CAF members are qualified for special discounts, no cash fees, and other benefits at Continental Currency Exchange. Available on Wednesdays only ([source](#)).

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Pet & Animal Care Discounts



All Pawz Inn: Members of the Canadian military can get a 5% discount on All Pawz Inn pet care services. Call [\(905\) 355-3666](tel:9053553666) for inquiries ([source](#)).

VCA Canada Animal Hospital: Members of the CAF who have a CFOne card get their first wellness exam for free and also receive 10% off goods and services. Available at participating VCA Canada Animal Hospitals ([source](#)).

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Food & Restaurant Discounts



David's Tea: Canadian Armed Forces members can present their service ID at participating David's Tea shops to get a 10% discount. Contact your local store for availability of this promotion ([source](#)).

Buffalo Wild Wings: Buffalo Wild Wings offers a 10% discount to Canadian military personnel with CFOne membership card. Available only in Oshawa, Ontario ([source](#)).

Harvey's: Canadian military personnel with valid ID can get a 15% off their order at participating Harvey's restaurants. Contact your nearest store for more information ([source](#)).

KFC: KFC restaurants in Edmonton, Alberta offer a 20% discount to CAF members who have a valid CFOne card. Restrictions apply ([source](#)).

Legends Sports Bar & Tap House: Active duty Canadian Armed Forces personnel with CFOne membership can get a 15% discount at Legends Sports Bar & Tap House in Edmonton ([source](#)).

Mary Brown's: CAF members with valid military ID can get 15% off select meals at participating Mary Brown's Chicken & Taters restaurants. Contact or visit your nearest franchise ([source](#)).

McDonald's: McDonald's branches in Edmonton, Alberta are offering a 15% discount to Canadian military personnel. A valid CFOne card is required ([source](#)).

Pizza Hut: CAF personnel can save up to 20% at Pizza Hut when they bring a valid CFOne card. Available at participating branches in Canada only ([source](#)).

Popeye's: Popeye's restaurants in Pickering, Ontario offer a 15% military discount to CAF members. A valid CFOne card is required ([source](#)).

The Yale Saloon: Canadian Armed Forces personnel can get 15% off their order at The Yale Saloon in Vancouver, BC. Available for CFOne members only ([source](#)).

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Technology Discounts



H&R Block: Canadian military personnel who have a CFOne membership card can get 20% off software products at H&R Block. Available until December 31, 2020 ([source](#)).

Henry's: Henry's Professional Services is offering special pricing on select products and services to members of the Canadian Armed Forces. For inquiries, call [1 \(800\) 461-7960](tel:18004617960) or send an email to sales@henrys.com ([source](#)).

Rogers: Active duty Canadian Armed Forces members can get cellular discounts at Rogers. Request a passcode using your military email address ([source](#)).

TELUS: TELUS offers discounts of up to 30% off on select monthly plans to CAF members ([source](#)). Use promotional code [FEDGOV](#) to log in at Employee Purchases [here](#).

The Journal: Members of the CAF receive \$5 off The Journal from DavidRM Software. Those who bought The Journal versions 1-7 can get \$35 off the upgrade to The Journal 8 ([source](#)).

Vimeo: Vimeo offers military members 10% off annual subscriptions with the code [DH10MILITARY](#) ([source](#)).

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Wedding & Party Discounts



Wedding Wire: Canadian military members with a valid CFOne card can get \$30 off marriage ceremony fees and \$15 off vow renewal fees at Wedding Wire. Available only for marriages held at the Province of Manitoba ([source](#)).

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Enjoy your Discounts!

We hope this list will help our Canadian military personnel maximize their use of benefits available for them and their families. If you know about any discounts we missed, please let us know in the comments below!

The online version of this guide can be viewed at:
<https://dealhack.ca/blog/canadian-military-discounts>